

SOCIÉTÉ
INTERNATIONALE
DE SÉNOLOGIE



SENOLOGIC
INTERNATIONAL
SOCIETY

Founded in 1976 in Strasbourg, France

REGISTRE DES ASSOCIATIONS TRIBUNAL DE STRASBOURG VOLUME 35 No. 58

2nd International Congress of Breast Disease Centers 2012

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Ezio Novais Dias



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THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

SIS

SENOLOGIC INTERNATIONAL SOCIETY

The World Society of Breast Diseases

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

SIS - SENOLOGIC INTERNATIONAL SOCIETY

The World Society of Breast Diseases

The actions of SIS in developing countries aim, as ultimate goal, the **reduction of the high rates of diagnosis of breast cancer in advanced stages** that are observed in these countries

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Breast cancer incidence in the world*

1975 – 500,000 / year

2001 - 1,0 million / year

2010 - 1,35 million / year

2020 – 1,7 million / year**

**** *Most of these cases will be detected in developing countries***

**WHO – World Health Organization*

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THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

**Breast cancer incidence is increasing
in the developing world**

- increase life expectancy
- increase urbanization
- adoption of western lifestyle

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer care in developing countries

Major problems

- The lack of adequate health-care infrastructure
- The absence of screening programs
- The lack of appropriate resources and expertise for diagnosis and treatment of breast cancer.

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer prevention and early detection

What could a medical society do in order to contribute to the reduction of the high rates of diagnosis of advanced breast cancer ?

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THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer prevention and early detection

- Education of the female population
- Medical education

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer prevention and early detection

Education of the female population

Breast self-examination

There is no evidence on the effect of screening through breast self-examination (BSE). However, the practice of BSE has been seen to empower women, taking responsibility for their own health. Therefore, BSE is recommended for raising awareness among women at risk rather than as a screening method.

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer prevention and early detection

Education of the female population

SIS ACTIONS

- National societies educational programs
- Seminars for volunteers
- Social networks

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Breast cancer prevention and early detection
Education of the female population

SIS ACTIONS

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Breast cancer prevention and early detection

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THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

SIS - SENOLOGIC INTERNATIONAL SOCIETY *The World Society of Breast Diseases*

Objectives

- to expand the role of the *International School of Senology* (ISS) in **developing countries**
- the creation of the own scientific journal of our society – SIS Journal

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer prevention and early detection
Medical education

SIS e-JOURNAL



www.sisjournal.org

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

Breast cancer prevention and early detection
Medical education

INTERNATIONAL SCHOOL OF SENOLOGY (ISS)

Department of SIS responsible for promoting and organizing courses and symposia on breast diseases, aiming **medical education.**

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Breast cancer prevention and early detection

Medical education

INTERNATIONAL SCHOOL OF SENOLOGY (ISS)

Schedule of activities – 2011

Santa Cruz de la Sierra, Bolivia, Apr/2011

Salvador, Bahia, Brazil, Apr/2011

San Jose, Costa Rica, May/2011

Sibenik, Croatia, May/2011

Vilnius, Lithuania, May/2011

Bali, Indonesia, Nov/2011

Strasbourg, France, Jun/2011

Warsaw, Poland, Jun/2011

Guayaquil, Ecuador, Oct/2011

Goiania, Brazil, Oct/2011

Punta del Este, Uruguay, Nov/2011

Szczecin, Poland, Nov/2011

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Breast cancer prevention and early detection

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INTERNATIONAL SCHOOL OF SENOLOGY (ISS)

Schedule of activities – 2012

Paris, France, Feb/2012

Bangalore, India, Mar/2012

Santo Domingo, Dom.Rep, Mar/2012

Dallas, Texas, USA, Apr/2012

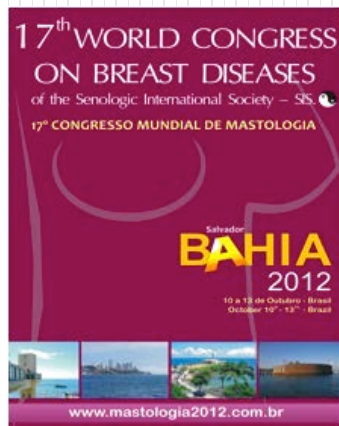
Stuttgart, Germany, Jul/2012

Luanda, Angola, Ago/2012

Salvador, Brazil, Oct/2012

Fortaleza, Brazil, Oct/2012

THE ACTIONS OF SIS IN DEVELOPING COUNTRIES



Symposium

Guidelines on Diagnosis and Treatment of Breast Cancer in Developing Countries

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THE ACTIONS OF SIS IN DEVELOPING COUNTRIES

The poster is for the 17th World Congress on Breast Diseases of the Senologic International Society (SIS). It features a dark red background with a faint, stylized outline of a woman's torso. The text is arranged as follows: '17th WORLD CONGRESS ON BREAST DISEASES' in white, 'of the Senologic International Society - SIS' in white with a small yin-yang icon, and '17º CONGRESSO MUNDIAL DE MASTOLOGIA' in yellow. Below this, 'Salvador BAHIA 2012' is written in yellow and white. At the bottom, the dates '10 a 13 de Outubro - Brazil' and 'October 10th - 13th - Brazil' are listed. A horizontal strip at the bottom contains four small landscape photographs of Salvador, Bahia, and the website address 'www.mastologia2012.com.br' in white text on a dark red background.